



SP. 24 PACKAGES

NON-PROFIT

Latíné in Tech:

How To Support Our Community
And The Benefits It Brings For Your
Organization

We Are Mas Unidos

We Are More United

Contact

Website www.techqueria.org

Email partnerships@techqueria.org

Our Voyage

Starting as a slack community founded by 3 friends in a Taqueria in California, Techqueria has managed to blossom into one of the largest non-profit organizations to support Latiné professionals within the tech industry.

Our Village

Techqueria has expanded through the years at an astounding amount of 18,000 slack members and nine chapters including: LA, San Francisco- Bay Area, Seattle, Denver, Austin, Chicago, Atlanta, Miami, and NYC.

Our Vision

We're working very hard to support our incredible community of talent by ensuring they have the appropriate tools and resources to drive their careers, enable them to thrive, and become leaders within the tech industry.

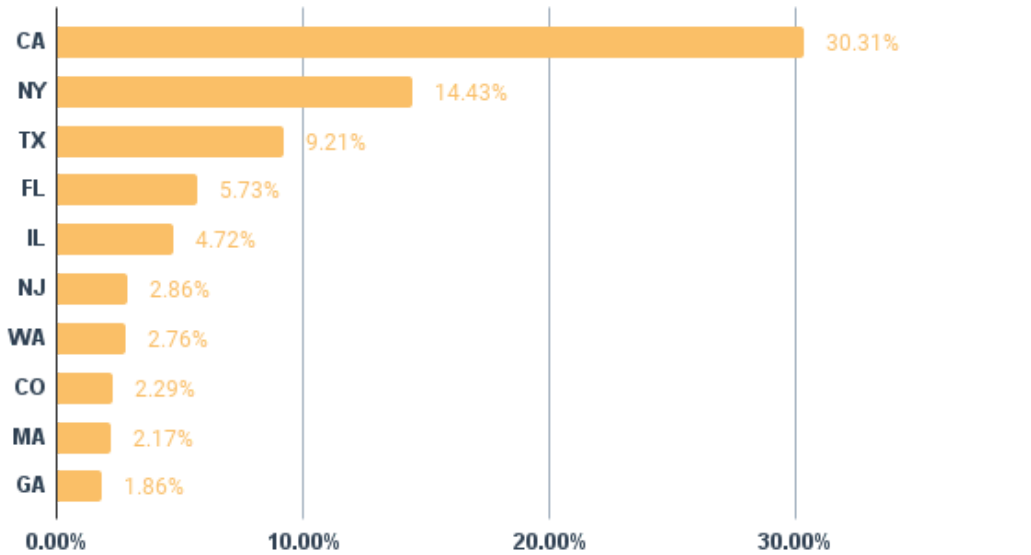
Our Mission

Our community needs your full support and collaboration to guarantee the success of our vision. Techqueria will work side by side with you to make sure your organization and our community benefits in the best way possible. We Are Mas Unidos.

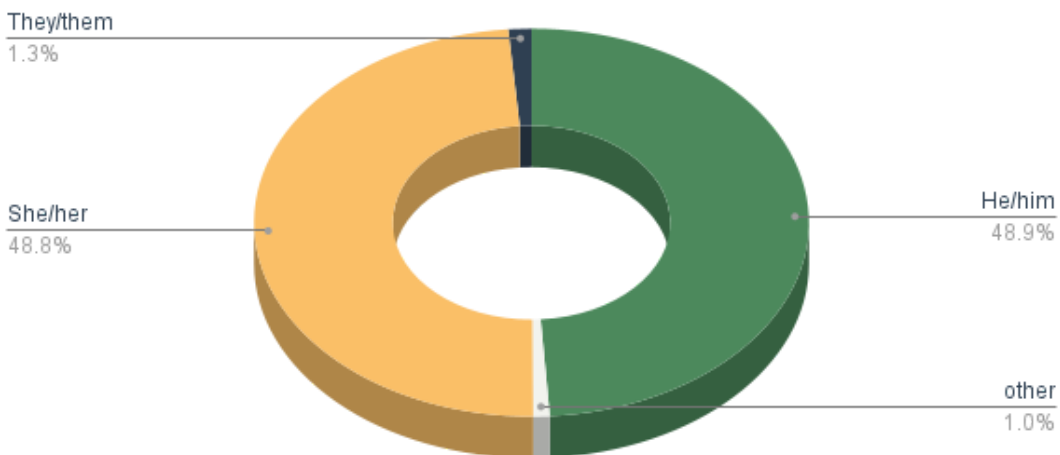
Member Statistics



Techqueria Members - Top 10 States



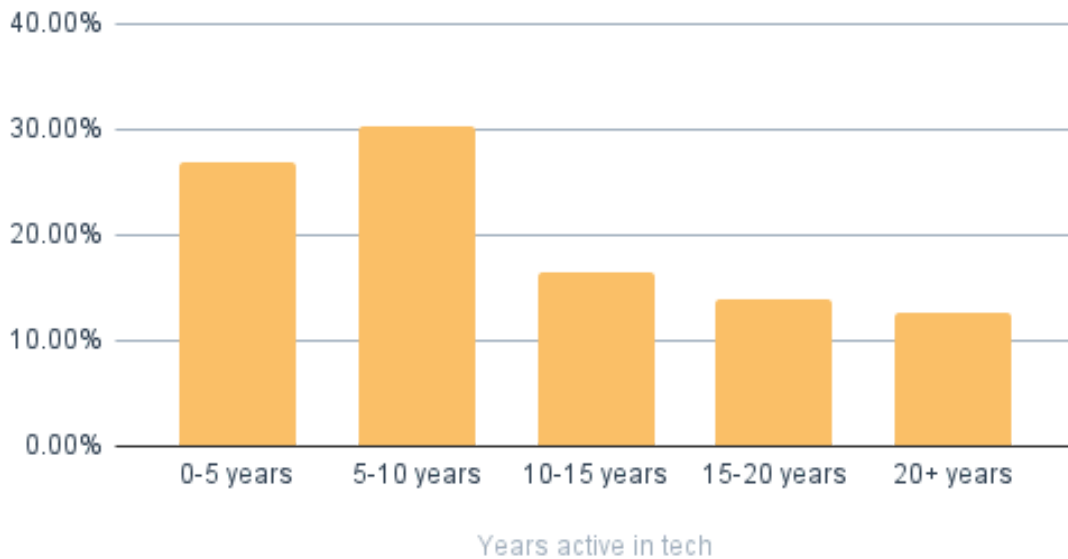
Techqueria Members - Gender Pronouns



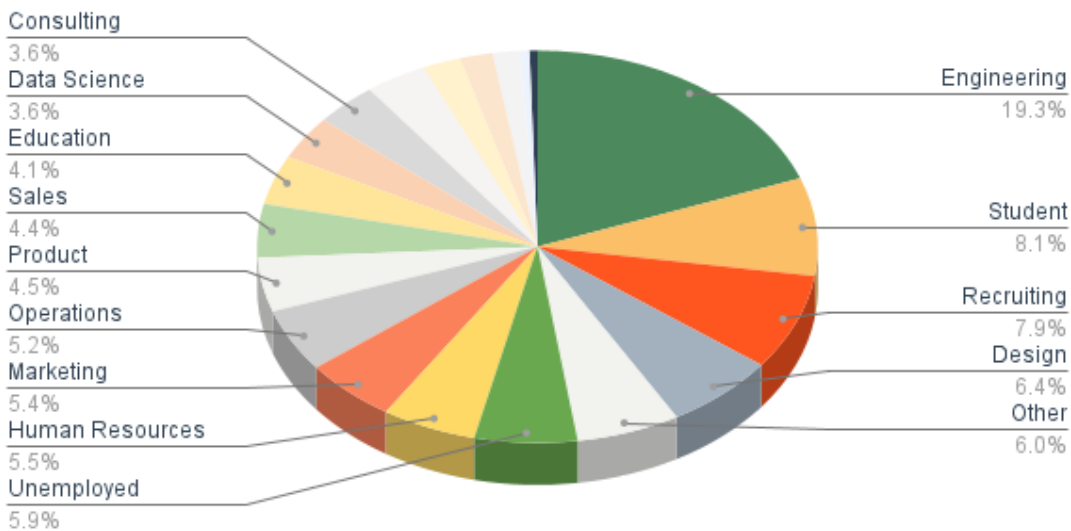
Member Statistics



Techqueria Members - Experience within Tech



Techqueria Members - Job Field



2023 Sponsorship Packages



DIAMANTE

LHM Platinum Sponsor

BiT x TQ Career Fair (6)

TQ Community Networking Night (6)

4 Event Collaborations (Virtual or In-Person)

Resume Reviews (1/Qtr)

Access to Resume Bank

Monthly Job Postings (4)

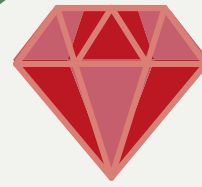
Dedicated Slack Channel

Website Inclusion + Joint Press Release

Monthly Newsletter Email Feature

Co-Branded Giveaway (1)

\$250,000



RUBÍ

LHM Gold Sponsor

BiT x TQ Career Fair (6)

TQ Community Networking Night (6)

3 Event Collaborations (Virtual or In-Person)

Resume Reviews (1/Qtr)

Access to Resume Bank

Monthly Job Postings (3)

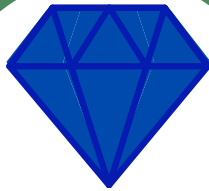
Dedicated Slack Channel

Website Inclusion + Joint Press Release

Monthly Newsletter Email Feature

\$150,000

2023 Sponsorship Packages



ZAFIRO

LHM Summit Sponsor
Discount- 20%

BiT x TQ Career Fair (6)

TQ Community
Networking Night (6)

2 Event Collaboration (Virtual
or In-Person)

Resume Reviews (1/Qtr)

Access to Resume Bank

Monthly Job Postings (2)

Dedicated Slack Channel

Website Inclusion +
Joint Press Release

Quarterly Newsletter
Email Feature

\$75,000



ESMERALDA

LHM Summit Sponsor
Discount- 10%

BiT x TQ Career Fair (4)

TQ Community
Networking Night (4)

2 Virtual Event Collaboration

Resume Reviews (1/Qtr)

Access to Resume Bank

Monthly Job Postings (2)

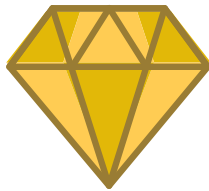
Dedicated Slack Channel

Website Inclusion +
Joint Press Release

Quarterly Newsletter
Email Feature

\$50,000

2023 Sponsorship Packages



ÁMBAR

TQ Community
Networking Night (6)

2 Virtual Event Collaboration

Resume Reviews

Access to Resume Bank

Monthly Job Posting (1)

Website Inclusion +
Joint Press Release

\$20,000



CHAPTERS

**Interested in sponsoring
one of our local chapters?
Add this to your Annual
Sponsorship package!**

Cohost In-Person Event (1)
+ Instagram Takeover

Sponsorship Logo
Inclusion
(Min. 5 Events)

Attendee Email List Post
Events

***À La Carte: + \$1,000
Logo Inclusion on Banner***

\$15,000

Sponsorship Benefits

COMMUNITY ENGAGEMENT

Connect with thousands of Latiné Tech Professionals through our Slack channel. This allows for opportunity to learn about our community in the most meaningful of ways!

EVENTS

An opportunity to conduct and deliver meaningful content at various events, summits, and networking opportunities.

EXTERNAL OUTREACH

Share resources, opportunities, and job postings with our network via slack, social campaigns, and more!

RECRUITING

Work with us to benefit your organization by highlighting open roles and diversifying your talent pool through our job board, career fairs, and resume bank!



**We are excited to collaborate
with you!**

**¡Estamos emocionados de
colaborar contigo!**

Contact

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