A PACT TO IMPACT:
Contributing to the vibrancy, innovation, and inclusivity in Tech

VIRTUAL & IN-PERSON
OCTOBER 7-11
Techqueria is a 501c3 nonprofit that serves the largest global community of Latiné professionals in the tech industry.

Techqueria has expanded through the years at an astounding amount of 17,000 slack members and chapters including: LA, San Francisco-Bay Area, San Diego, Austin, Chicago, Atlanta, Milwaukee, and NYC and more.

WHO ARE WE?

Techqueria collaborates with community members and tech companies to create Latiné-centered spaces that focus on fostering career growth and facilitating networking opportunities. Our collective efforts aim to create a significant impact on the tech industry by driving comprehensive change.

HOW WE WORK?
TECHQUERIA’S 2023 LATINE HERITAGE MONTH SUMMIT STATS

VIRTUAL SUMMARY
- Turnout Rate: 60%
- Average Time Spent: 4.5 Hours
- Attendee Score: 9.2 out of 10
- Expo Booth Visitors: 300

ATTENDEE TECH FIELD
- 19% - Engineers
- 11% - Marketing & Events
- 8% - Design
- 8% - Operations

AVERAGE IN-PERSON ATTENDANCE RATE
- 35% NYC
- 43% LA
- 40% SF - Bay Area
- 51% CHI

YEARS OF EXPERIENCE AVERAGE
- Breaking into Tech: 13.4%
- 0-3 Years: 35.5%
- 3-5 Years: 18.5%
- 5-10 Years: 19.6%
- 10+ Years: 13%
# Tech Week Packages - Virtual

<table>
<thead>
<tr>
<th>Package</th>
<th>IMPACTER $40,000</th>
<th>TRAILBLAZER $30,000</th>
<th>VISIONARY $20,000</th>
<th>INFLUENCER $10,000</th>
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<tbody>
<tr>
<td>Virtual Keynote Opportunity</td>
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<td>Dedicated session on topic of choice</td>
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<td>Virtual giveaway offer in all marketing</td>
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<td>Access to Conference Resume Database</td>
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<td>Attendee List for Virtual Days</td>
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<td>Virtual Expo Booth Reports</td>
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<td>Branded Virtual Expo Booth</td>
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<td>Hyperlinked logo on Event Site &amp; Emails</td>
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<td>Hyperlinked logo on Registration</td>
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<td>Inclusion on all social media promo</td>
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TECH WEEK PACKAGES - IN PERSON

TECHQUERIA PORTRAIT POPUP - $7,000
Techqueria members get phenomenal portrait headshots to boost their professional game while connecting with spectacular sponsors like yourselves.

We’re all about supporting local tech talent, so join us to connect, network, and even capture your own awesomeness in a vibrant and supportive environment.

Extra Details: 6 Foot Table Provided
Company Benefits: Brand Awareness, Recruiting, Networking, Social Impact

ENFORCING IMPACT - A PANEL & NETWORKING EVENT - $7,000
Join us for a 3-hour event as we highlight the invaluable contributions of Latine leaders, entrepreneurs, and innovators who enrich the tech industry with their diverse perspectives and unwavering commitment to inclusivity.

From groundbreaking innovations to fostering vibrant communities, discover how Latino talent continues to shape and redefine the future of technology, driving forward vibrancy, innovation, and inclusivity for all.

HEALTH IS WEALTH - A MINDFULNESS DAY - $5,000
From promoting physical wellness to addressing mental health stigma, our event aims to uplift and empower individuals and families with resources, education, and community connections.

Let’s come together to prioritize the health and mental well-being of Latine communities, ensuring equitable access to care and fostering resilience for a brighter, healthier future.
QUESTIONS?
EMAIL US AT
PARTNERSHIPS@TECHQUERIA.ORG